

Awards

Client: Colliers International **Client goal**: Encourage

excellence in humanitarian relief

Platform: MIPIM Global

Awards win



Speaker placement

Client: Village Capital

Client focus: Impact investment

Platform: FT conference



Investing for Good US

Case studies Client: ustwo

Client goal: Improve dementia care

through tech

Platform: The Guardian





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Event promotion

Client: thinkBeyond Talent Client focus: Sports for good

Platform: CNBC

Contributed articles

Client: FutureBrand

Client goal: Foster sustainable

brands

Platform: The Guardian



The Guardian

Sustainable brands and big data set to go

No more hairshirts and niche products, **Tom Adams** predicts conscious brands will go mainstream and the best will use big data to influence consumer behaviour

oyota, Teala, Metlinot, American Apparel and Neupresso all, in their own way, attempt to let us have our cake and eat its excy fast cars, that run on latteries, a gener weaking up liquid that actually clean sweat shifts no made in sweat shops, luxury coffee that supports coffee grower profits and sustainable familing practice.

mainstream in 2014

News coverage Client: Wayfindr

Client focus: Improve blind navigation through tech
Platform: BBC 1 TV News





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The BBC's health editor Hugh Pym has been given exclusive access to a new trial